

ABSTRACT

A user accesses a search server (30) from a cellular telephone (10), and enters on a search page a numeric string obtained by numerical conversion of a keyword related to a desired site in accordance with an assignment relationship between characters and 5 numerical keys. The search server (30) searches a database by using as a key the numeric string sent thereto or a character string obtained by character conversion of the numeric string in accordance with the above-mentioned assignment relationship to retrieve candidates for a connection destination site, thereby sending back a reply to the cellular telephone (10) of the user. The user selects a desired connection destination site 10 from among the candidates to send back a reply to the search server (30). The search server 30 responds to the cellular telephone (10) by indicating a site address (URL) previously associated with the determined connection destination site as an access request destination. The cellular telephone (10) accesses the connection destination site indicated by the received response.